PRESS RELEASE
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MatriStem® Pelvic Floor Matrix to be Featured on The Balancing Act® airing on Lifetime Television®

Columbia, MD - (February 13, 2015) – ACell, Inc. today announced that its MatriStem Pelvic Floor Matrix will be featured in a segment on The Balancing Act®, airing on Lifetime Television®, on February 18 at 7:30 AM.

Dr. Heather van Raalte, board certified urogynecologist, will discuss pelvic organ prolapse and options for treatment, including MatriStem Pelvic Floor Matrix.

“Pelvic organ prolapse is a significant quality of life issue for hundreds of thousands of women,” said Dr. van Raalte. “We hope that this segment will contribute to a better understanding of the disease and the range of treatment options available to patients.”

More than 300,000 cases of pelvic organ prolapse are treated surgically in the United States each year, and it is estimated that 20% of women will undergo some form of pelvic surgery in their lifetime.

“ACell is dedicated to this product category, and part of that commitment involves educating potential patients,” said James A. D’Orta, M.D., ACell’s CEO. “We want to ensure that helpful, accurate information is available to women about this issue.”

About ACell, Inc.

ACell, Inc. is a leading regenerative medicine company focused on the development, manufacturing and commercialization of unique extracellular matrix (ECM) products to facilitate the repair and remodeling of damaged tissues. ACell is committed to becoming and remaining an innovative leader in regenerative medical technology, offering superior healing options for doctors and patients. ACell is a privately held company and operates manufacturing facilities in Columbia, MD and Lafayette, IN. For more information, call 800-826-2926 or visit www.acell.com.
About MatriStem®

MatriStem products are porcine-derived extracellular matrices (ECMs) that contain the epithelial basement membrane from porcine urinary bladder matrix (UBM). UBM is a layer of tissue that facilitates a constructive tissue remodeling response by the patient’s body. MatriStem products are indicated for use in general surgery, gynecological surgery, and in the management of a wide range of wounds. Refer to the IFU supplied with each device for indications, contraindications and precautions. All MatriStem devices are made in the USA.

About The Balancing Act

The Balancing Act® is America’s premier morning show that brings today’s busy on-the-go modern women positive solutions and cutting-edge ideas to help balance and enrich their lives every day. From workouts to the workplace, from kids to the kitchen, Balancing Act offers trusted advice to inspire and empower women across the country each weekday morning. Tune in to The Balancing Act, America’s premier half-hour magazine style morning show about women and for women, weekday morning at 7:30 a.m. (ET/PT) on Lifetime.

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